

**ITEM 3. KNOWLEDGE EXCHANGE SPONSORSHIP – MUSEUMS AND GALLERIES – ART & ARTISTS – 6TH NATIONAL PUBLIC GALLERIES SUMMIT**

**FILE NO: S039882**

**SUMMARY**

Museums and Galleries NSW (MGNSW) is a State Government funded not-for-profit organisation with a brief to support the development of, and provide services to, museums, galleries, Aboriginal culture centres, and artist-run initiatives throughout NSW. MGNSW delivers professional and skill development programs, small grants, touring exhibitions, online resources, and research and advocacy services.

MGNSW has applied for a Knowledge Exchange Sponsorship to present the Art & Artists - 6<sup>th</sup> Public Galleries Summit. The four-day summit at Carriageworks will bring together an estimated 200 gallery professionals from across Australia and New Zealand and an estimated 100 artists from Sydney.

Feedback from the last summit indicated gallery professionals wanted greater interaction with artists. The proposed Knowledge Exchange Sponsorship will support the curation and delivery of a program of events to facilitate dialogue and relationship building between an estimated 200 gallery professionals from across Australia and New Zealand and an estimated 100 Sydney artists.

**RECOMMENDATION**

It is resolved that:

- (A) Council approve a cash sponsorship of \$20,000 (excluding GST) to Museums and Galleries NSW to devise and present the Art & Artists - 6<sup>th</sup> Public Galleries Summit; and
- (B) authority be delegated to the Chief Executive Officer to negotiate, execute and administer a sponsorship agreement with Museums and Galleries NSW.

**ATTACHMENTS**

Nil.

**BACKGROUND**

1. On 25 August 2014, Council unanimously adopted the Creative City Cultural Policy and Action Plan 2014 – 2024 (the Policy and Plan).
2. The Strategic Priorities within the Policy and Plan include 'New Avenues for Creative Participation', 'Sector Sustainability' and 'Sharing Knowledge'. These priorities commit the City to facilitating opportunities for individual creative expression, supporting sustainable careers for local artists and creative workers, and opportunities for learning related to new technologies.
3. Museums and Galleries NSW (MGNSW) helps museums, galleries and Aboriginal cultural centres of NSW create exciting and inspiring experiences for visitors and strong, thriving local communities by providing training, resources, networking and promotion. To improve industry dialogue and knowledge exchange, MGNSW have held public gallery summits every four years, in different states, since 1994. 2018 will be the first time the summit has been held in Sydney.
4. Coinciding with the Biennale of Sydney, the Art & Artists - 6<sup>th</sup> Public Galleries Summit will be held over four days at Carriageworks, from 18 March to 21 March, 2018. Presenting partners include Carriageworks, 4A Centre for Contemporary Asian Art, and the Biennale of Sydney. Funding partners include Create NSW (primary sponsor covering presenter costs), Regional Public Galleries of NSW and Copyright Agency. Note: Out of round strategic allocation of funding from Create NSW is expected to be confirmed by 3 November 2017.
5. Programming will include a keynote conversation between Mami Kataoka (Biennale of Sydney Artistic Director) and artist Brook Andrew, a new performative piece by Brook Andrew, a first nations panel discussion facilitated and programmed by Emily McDaniel (Assistant Curator of Aboriginal and Torres Strait Islander Art at the Art Gallery of New South Wales), and offsite presentations at the Museum of Contemporary Art (MCA), Art Gallery of NSW (AGNSW) and National Art School.
6. Feedback from the last summit indicated gallery professionals wanted greater interaction with artists. MGNSW are therefore seeking funding from the City to create a new program element to facilitate meaningful dialogue between an estimated 200 gallery professionals from across Australia and New Zealand and an estimated 100 Sydney artists.
7. MGNSW will contract 4A Centre for Contemporary Asian Art to curate an artist-led networking experience for summit attendees. With assistance from artists in the City's William Street Studios, Artspace, 107 Projects, and First Draft, 100 Sydney artists will be offered a complimentary opportunity to meet and share ideas with summit delegates.
8. Funding sought will cover artist fees and production costs, complimentary artist invitations and legacy resources to be published and shared online for the benefit of the wider arts community.
9. The request for sponsorship has been evaluated against the Knowledge Exchange Sponsorship Program by the City's Cultural Projects Manager, Cultural Program Manager, and Cultural Projects Co-ordinator, and support is recommended. All sponsorship recipients are required to sign a contract, meet specific performance outcomes, and acquit their sponsorship.

**KEY IMPLICATIONS****Strategic Alignment**

10. *Sustainable Sydney 2030* is a vision for the sustainable development of the City to 2030 and beyond. It includes 10 strategic directions to guide the future of the City, as well as 10 targets against which to measure progress. This grant is aligned with the following *Sustainable Sydney 2030* strategic directions and objectives:
  - (a) Direction 7 - A Cultural and Creative City - The proposed Knowledge Exchange Sponsorship fulfils the City's objectives of supporting the development of the creative industries, providing cultural leadership, and strengthening partnerships.

**Organisational Impact**

11. Creative City staff will work with MGNSW as relationship managers to help them meet their strategic goals and outcomes as part of this grant.

**Social / Cultural / Community**

12. The project strongly aligns with the City's Creative City Cultural Policy and Action Plan (2014–2024) through the provision of new opportunities for creative participation, the sustainability of the cultural sector, and sharing of knowledge.

**BUDGET IMPLICATIONS**

13. Sufficient budget is available within the Grants and Sponsorship budget within the City Life divisional budget for 2017/18.

**RELEVANT LEGISLATION**

14. Section 356 of the Local Government Act 1993.

**CRITICAL DATES / TIME FRAMES**

15. In order to ensure sufficient time to deliver the conference in March 2018 and acknowledge the City's support, MGNSW will require confirmation of funding by 20 December 2017.

**PUBLIC CONSULTATION**

16. Public endorsement of the Creative City Cultural Policy and Action Plan indicates widespread support for the provision of support for cultural events which facilitate creative participation, increase sector sustainability, and enhance the sharing of knowledge.

**ANN HOBAN**

Director, City Life

Bronwyn Dennis, Cultural Projects Co-ordinator